

December 15, 2018

My Friend,

*Police reports say that they found a 2-year-old boy, unable to speak, crawling on a stove in a meth lab trailer near Sacramento.* It is one of the few details we have about my friend Jareome's dark childhood.

**I'm writing today to ask for your help.** Too many kids are in dire need of a supportive environment to grow and thrive in.

Jareome was born into a disaster zone. Even as a baby his life lacked any routine. He was hidden away, often forgotten, unfed, and uncared for. Strangers drifted in and out of the crack house where he lived. Against all odds, he survived in this environment for five years.

In all the chaos, the *only hint of stability* Jareome had was his mother. But her life was taken in a tragic accident. At 5-years-old, Jareome was alone.

You won't be able to fully comprehend what this child has been through. But will you please join me in trying to feel *and heal* his pain?

**This isn't just a story – this is a human being's life.**

I met Jareome when he entered our summer program two years ago. The trauma of his entire young life had taken a vicious toll on his physical and emotional health. He was on a strict schedule of medications, and could not be left alone for a moment.

Jareome's great aunt and uncle took him into their home a few years ago and they can't say enough about how Playmakers has supported him, and their family. "When I got him he couldn't read or write. All he wanted was a friend, but he didn't know how to make one," says his aunt.

**Throughout the next weeks, the coaches and mentors at Playmakers showered Jareome with love, provided predictable structure, and showed him how good life can be.**

The change we have seen in this kid – it's incredible! Jareome was completely un-socialized when he arrived. He threw fits and pushed people away. Others wrote him off. But we didn't. Today his attitude is respectful, and he tells me that everyone at Playmakers is his friend.

Because of Playmakers, Jareome is not just better behaved, he is doing great in school too! He is an unbelievably smart and articulate kid! He's like a little computer. He loves to learn, and he loves being around people. Jareome has found joy!

But Jareome isn't the only kid that needs help.



Within five miles of where you sit right now, there's another child who needs support. There's a child who needs guidance, opportunity, and training to grow into the man or woman they are capable of becoming.

**Will you help that child?**

Without your support that child will fall through the cracks into a lifetime of struggle. This is your chance to impact that child's future for the better.

There is a huge NEED for character development today. Playmakers helps to meet that need through mentoring, sports and education for a few dozen kids each year. Playmakers teaches kids to respect others, to respect themselves, and to lift people up.

**But we can do more. Please help us provide support and accountability to more at-risk kids in 2019.**

Your donation today means that more children will grow up knowing their worth, and determined to treat others with respect. Playmaker kids grow into adults who take pride and responsibility for their actions.

Because people like you have supported the Playmakers mission, I can tell you that today, 10-year-old Jareome is the kind of man-in-the-making that you can be proud of.

With your help 2019 is going to be bigger and better. We are ready to grow. These kids need your support. They need somebody who will get out their checkbook or credit card and with that action say to them—YOU ARE WORTH IT.

**Will you let a child know he is worth saving?**

**Please support Playmakers with a financial gift this season.** You can donate online at [ThePlayMakers.org](http://ThePlayMakers.org) or include your check or credit card information on the card provided. Your gift can change a child's life!

Thank you my friend, for caring. **You have the heart of a champion** and I'm honored to share this need with you. I treasure every one of my honorary Playmakers! Thank you for your support.

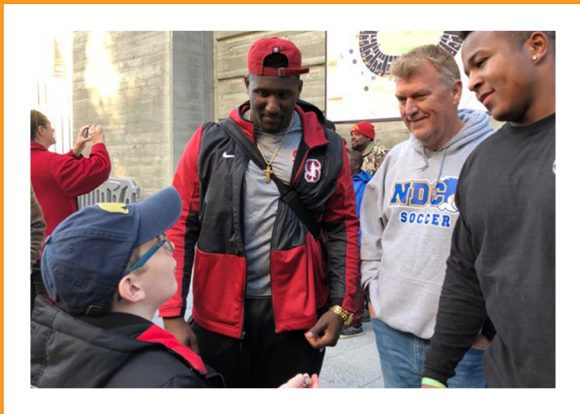
Respectfully Yours,

Greg "Coach Roz" Roeszler

PS I'm including a note from Jareome. He's excited to share Playmakers with more kids! Thank you for helping grow this important work.



# YES, I want to be a hero for kids like Jareome!



Jareome is loving life with his mentors and fellow Playmakers—Stanford football players Jovan Swan and Michael Williams.

Hi my name is Jareome. What I like about playmakers is the coaches they will always try to help, also I like the games they mainly teach you about teamwork, I also like evry thing else. I have learned the meaning of friendship, sportsmanship. I have also learned how to play sports. I have also learned how to be independant. Kids should join ~~join~~ because of how fun it is, and play makers will make a huge impact on their lives. Adults should give money so kids could have fun whan gainings skills.

Jareome

I'm not allowed to have favorites but this kid is.  
Coach [Signature]



**Your donation to PlayMakers will make such a difference for a child in need! Thank you for opening your heart and sharing with the vulnerable children of our community. You're a hero today!**

Please complete the form below.  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**SEE OTHER SIDE FOR DETAILS.**



theplaymakers.org

2795 E. Bidwell #100 | Folsom, CA 95630  
**(916) 220-1284 | ThePlayMakers.org**

# EVERY GIFT IS TRULY APPRECIATED! THANK YOU!

**OUR INTEGRITY ASSURES YOUR PRIVACY. THANK YOU FOR GIVING.**

Please use my enclosed tax-deductible donation to provide support and positive guidance to at-risk kids and their families.

## THANK YOU FOR GIVING BACK! YOU ARE A TRUE HERO!

### My Gift

- \$50
- \$100
- \$250
- \$\_\_\_\_\_ Other Amount

I want to support the PlayMakers mission all year long. Please make this a **MONTHLY GIFT!**

### Payment Information

- Please charge \$\_\_\_\_\_ to my credit card.
- Visa    MC    Discover    AmEx

CREDIT CARD NUMBER:

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EXP. DATE:

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SIGNATURE: \_\_\_\_\_

### YOUR PREFERRED PAYMENT METHOD. CHOOSE ONE.

- I will donate with Paypal at ThePlayMakers.org.
- My check is enclosed. (Payable to The PlayMakers.)
- I will charge my gift. (Complete form to the right.)
- I will call to set up an EFT payment.

My employer will match this gift (include matching gift form).

**PLAYMAKERS**

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